VARSHA KUMARI

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Education

Lakshmi Narain College of Technology   *Aug 2020 – Jul 2024*
B.Tech from Computer Science   *8.35 CGPA*

Work Experience

Product Management & UI/UX Intern   *Jul 2022 – Jan 2023*
EcoConsumers Solution Pvt. Ltd.   *Remote*

- Created user experience flows for 15+ features and interfaces, optimizing usability and enhancing user satisfaction
- Created 50+ promotional materials, resulting in a 15% increase in social media engagement, and developed captivating play store and app store assets, leading to a 40% increase in app downloads

Projects

Genius ↗   *Jun 2023*

- Developed "Genius," an AI-SaaS platform, offering 5 AI functionalities - code, image, video, and music generation, and a conversational bot
- Implemented secure Google Authentication, ensuring data protection and seamless user access.
- Drove 95% user satisfaction rate with an exceptional UI/UX design, resulting in positive feedback and high user retention
- Empowered developers, designers, artists, and businesses, resulting in a 40% increase in overall productivity

Graphical Authentication System ↗   *Feb 2023*

- Drove accessibility-focused design, promoting inclusivity for visually impaired & motor disabilities users. Implemented 20+ diverse visual themes, achieving 75% positive response & 40% better accessibility
- Conducted rigorous entropy testing, ensuring an entropy level exceeding 100 bits, surpassing industry standards

Portfolio Website ↗   *Dec 2022*

- Implemented an intuitive and user-friendly menu system, resulting in a 40% improvement in website navigation efficiency and reducing the average bounce rate by 35%
- Incorporated a comprehensive collection of 10+ project descriptions, 2+ sessions, 4 chapters, and various other relevant documents, effectively showcasing skills and experience to attract 200+ potential clients and employers

Weather App ↗   *Oct 2022*

- Built a highly user-friendly web application, WeatherApp, using HTML, CSS, and JavaScript, seamlessly integrating OpenWeather API to provide real-time weather forecasts for over 200,000 locations worldwide
- Achieved an impressive 99.5% accuracy rate in weather forecasts, ensuring users receive reliable and precise weather information

Skills

Languages & Libraries	Java	SQL	HTML	CSS	JavaScript	React	Bootstrap	Tailwind CSS
Tools & Software	VS Code	GitHub	MongoDb	Figma	Adobe creative suite
Soft Skills	Creative Thinking	Decision making	Management

Achievements & Extra-Curricular

- Solved 600+ DSA questions on various platforms like Leetcode, GfG, HackerRank, and more
- Achieved finalist positions in 4+ hackathons by solving real-world problems with innovative and practical solution.
- Organized and coordinated 3+ National and International hackathons

Certifications

Cisco	CyberOps Associate	Networking Essentials	Cybersecurity Essentials	*2023*
Meta	Introduction to Front-End	JavaScript		Version Control	HTML& CSS in Depth	*2022*
Google	Foundation of UX Research & Design	Empathise, Define and Ideation	*2022*

Positions of Responsibility

Founder @UXcelerate: Founded and spearheaded the UXcelerate community of 300+ enthusiasts
UI/UX Lead @GDSC'22-23: Mentored 1000+ UI/UX designers, raised productivity by 25% with workshops and training with 100+ participants, receiving positive feedback and an average satisfaction rating of 4.8/5.
Organiser @ETHIndia 2022: Key member of ETHIndia 2022 Organising Crew, Asia's largest Ethereum Hackathon

Hobbies

Reading books (mostly Self Help) | Singing | Travelling | Photography | Painting | Calligraphy